

Besma Hmaid

Tunisia / Tunus Temsilcisi

General Maneger
The Company is Sti Expo and Mad Mag Events,
Urban Zone, TUNISIA

Name and Surname : Besma Hmaid
Title : Manager of STI Expo, Med Mag Events Tunisia,
Xtrade for events and the
International Center of Consulting & Training, CICF.
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Address : The Company is Sti Expo and Mad Mag Events,

Specialized in ;
* exhibition industry,
* B2B & B2C marketing,
* Linking investors and regrouping them to same fields,
* Organising industrial events.

Experienced in ;
* "Marketing Consultant" post for 23 years,
* Helps in promoting Tunisian products internationally,
* Exhibitions and international fairs,
* Writing articles to promote Tunisian products.

Speaks ;
* French,
* Italian,
* English,
* Corian.

Studied ;
* Business English,
* Marketing,
* Merchandising,
* Musiness Management.

Memberships :
* Olive Oil Taster International Association,
* President of women international council Golf Branch,
* Secretary of International association of events Mena office IAE.